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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/659,585	09/11/2000	Robert Arthur Kottmeier Jr.	5793-3013	4493
22852	7590 10/28/2004		EXAM	INER
	N, HENDERSON, FA	KRAMER,	JAMES A	
LLP 1300 I STRE	EET. NW		ART UNIT	PAPER NUMBER
WASHINGTON, DC 20005			3627	<u> </u>
			DATE MAILED: 10/28/200-	4

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)			
		09/659,585	KOTTMEIER JR. ET AL.	8		
	Office Action Summary	Examiner	Art Unit			
		James A. Kramer	3627			
Period f	The MAILING DATE of this communication app or Reply	pears on the cover sheet wit	th the correspondence address -			
THE - Extra afte - If th - If N - Fail Any	MAILING DATE OF THIS COMMUNICATION.  ensions of time may be available under the provisions of 37 CFR 1.1 or SIX (6) MONTHS from the mailing date of this communication.  The period for reply specified above is less than thirty (30) days, a reply of period for reply is specified above, the maximum statutory period of the ure to reply within the set or extended period for reply will, by statute of reply received by the Office later than three months after the mailing med patent term adjustment. See 37 CFR 1.704(b).	136(a). In no event, however, may a restly within the statutory minimum of thirty will apply and will expire SIX (6) MON a, cause the application to become AB.	eply be timely filed  y (30) days will be considered timely.  THS from the mailing date of this communication.  ANDONED (35 U.S.C. § 133).			
Status						
1)⊠	Responsive to communication(s) filed on <u>08 O</u>	October 2004.				
2a)⊠	This action is <b>FINAL</b> . 2b) ☐ This	s action is non-final.				
3)	Since this application is in condition for allowar	nce except for formal matte	ers, prosecution as to the merits is			
	closed in accordance with the practice under E	Ex parte Quayle, 1935 C.D.	. 11, 453 O.G. 213.			
Disposit	tion of Claims					
4)⊠	Claim(s) <u>1-15,23-37,45,46 and 48-145</u> is/are pending in the application.					
	4a) Of the above claim(s) is/are withdraw	wn from consideration.				
5)	Claim(s) is/are allowed.					
6)⊠	Claim(s) <u>1-15,23-37,45,46 and 48-145</u> is/are rejected.					
7)	Claim(s) is/are objected to.					
8)[	Claim(s) are subject to restriction and/o	r election requirement.				
Applicat	tion Papers					
9)[	The specification is objected to by the Examine	er.				
10)	The drawing(s) filed on is/are: a) acc	epted or b) objected to b	by the Examiner.			
	Applicant may not request that any objection to the	drawing(s) be held in abeyand	ce. See 37 CFR 1.85(a).			
	Replacement drawing sheet(s) including the correct	tion is required if the drawing(	s) is objected to. See 37 CFR 1.121(d).			
11)	The oath or declaration is objected to by the Ex	kaminer. Note the attached	Office Action or form PTO-152.			
Priority	under 35 U.S.C. § 119					
a)	Acknowledgment is made of a claim for foreign    All   b   Some * c   None of:  1.   Certified copies of the priority documents 2.   Certified copies of the priority documents 3.   Copies of the certified copies of the priority documents application from the International Bureau  See the attached detailed Office action for a list	s have been received. s have been received in Aprity documents have been to (PCT Rule 17.2(a)).	oplication No received in this National Stage			
Attachmer		<b></b> .				
_	ce of References Cited (PTO-892) ce of Draftsperson's Patent Drawing Review (PTO-948)		ummary (PTO-413) VMail Date			
3) 🔲 Infor	mation Disdosure Statement(s) (PTO-1449 or PTO/SB/08) er No(s)/Mail Date		formal Patent Application (PTO-152)			

Application/Control Number: 09/659,585

Art Unit: 3627

### **DETAILED ACTION**

## Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-15, 23-37, 45-46 and 48-145 are rejected under 35 U.S.C. 103(a) as being unpatentable over McNeely et al. (hereinafter McNeely) in view of Basch et al. (hereinafter Basch).

McNeely teaches a multiple company credit card system. In particular in the card displays means of identifying the authorized user and means of determining banks, oil companies and/or other credit sources which have extended the user credit. Examiner notes that this teaching represents issuing a credit card to a cardholder with general purpose credit line (banks) and private label credit line (oil companies).

McNeely does note teach analyzing credit information of a cardholder to determine a level of risk and then establishing the general purpose revolving credit line and the private revolving credit line based on the determined level of risk, prior to issuing the credit card.

Basch teaches a financial risk prediction system and method. In particular Basch teaches that account issuers utilize credit scores from credit bureaus (column 1; lines 63-64), to analyze the risk of a potential borrower before establishing revolving credit lines (column 1; lines 35-50). This is done in order to minimize losses (column 1; line 48).

Application/Control Number: 09/659,585

Art Unit: 3627

It would have been obvious to a person of ordinary skill in the art at the time the invention was made to modify the system of McNeely so that the credit sources utilized a risk based scoring system before establishing revolving credit lines as taught by Basch in order for the credit sources to minimize losses.

## Response to Arguments

Applicant's arguments filed 10/8/04 have been fully considered but they are not persuasive. Applicant asserts that McNeely contains no disclosure or suggestion of at least the limitations of claim 128.

Examiner disagrees.

Applicant Limitation	McNeely et al.
Determining a particular merchant to be	On it (the card) are displayed means of
associated with the credit card;	identifying the authorized user and means
Establishing a first line of credit associated	of determining banks, oil companies and/or
with the credit card, wherein the first credit	other credit sources which have extended
line is for purchase transactions associated	credit to the user (column 2; lines 60-65).
with the particular merchant;	(
Establishing a second line of credit	Examiner notes "extending credit to the
associated with the credit card, wherein the	user" is the equivalent to "establishing a
second line of credit is for purchase	first line of credit" and "establishing a
transitions associated with merchants other	second line of credit" and associating the
than the particular merchant;	first line of credit and second line of credit
Associating the first line of credit with a first	with the first credit limit and second credit
credit limit and the second line of credit with	limit. In addition, the title "multiple
a second credit limit, wherein the first credit	company credit card system" clearly
limit is higher than the second credit limit;	indicates more than one credit limit.
Determining, for each purchase transaction	Chips provide information signals
made by the consumer, whether the purchase	identifying the issuing creditor (column 4;
transaction is to be associated with the first	lines 35-39)
line of credit or with the second line of	For example, the chip in the indicator
credit;	representing a particular creditor could
	differ from the chips in the indicators
	representing other creditors (column 4;
	lines 40-42)

Application/Control Number: 09/659,585

Art Unit: 3627

Providing an account statement to the	The cardholder could read out the stored	
consumer, wherein the account statement	information using compatible decoding or	
identifies which purchase transactions are	reading equipment to provide himself with	
associated with the first line of credit and the	an accounting of all his credit transactions	
second line of credit, respectively;	(column 4; lines 62-65).	
wherein a payment received from the	Examiner notes that it is inherent to a	
consumer is allocated to at least one of the	multiple company credit card that payment	
first and second lines of credit	received from the user (consumer) is	
	allocated to the appropriate credit line.	

### Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to James A. Kramer whose telephone number is (703) 305-5241. The examiner can normally be reached on Monday - Friday (8AM - 5PM).

Art Unit: 3627

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Richard Chilcot can be reached on (703) 305-4716. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

James A. Kramer Examiner Art Unit 3627

jak

Richard Chilcot
Patent Examiner

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